

Visa and DeviceFidelity Transforming the iPhone

Making a Visa payment with the iPhone.

The new technology, developed by DeviceFidelity and certified by Apple[™], combines a protective iPhone case with a memory card that hosts Visa's contactless payment application, called Visa payWave. To make payments, iPhone users simply select the Visa mobile payment app and wave the iPhone in front of a contactless payment terminal.*

*Approximately 150,000 merchant locations in the U.S. accept contactless payments (source: Smart Card Alliance)



Step One

Insert secure memory card into iPhone case



Step Two

Activate the payment application and click "pay"



Step Three Wave iPhone in front of contactless

terminal



Step Four

Visa transaction complete

